For Release Tuesday, May 10, 2016 or thereafter
Visualizing The Path to Premier for Aiken County Public Schools
Aiken County’s School Board unanimously approved a new logo for the District at tonight’s
meeting. Approval of the District’s new mark concludes a year-long project of the Visual
Identity Communications Subcommittee and propels the school system on its path forward.

Stakeholder feedback gathered through a survey supported Hightower and the committee’s

Aiken CountǇ Public Schools͛ new logo is a traditional, scholastic -